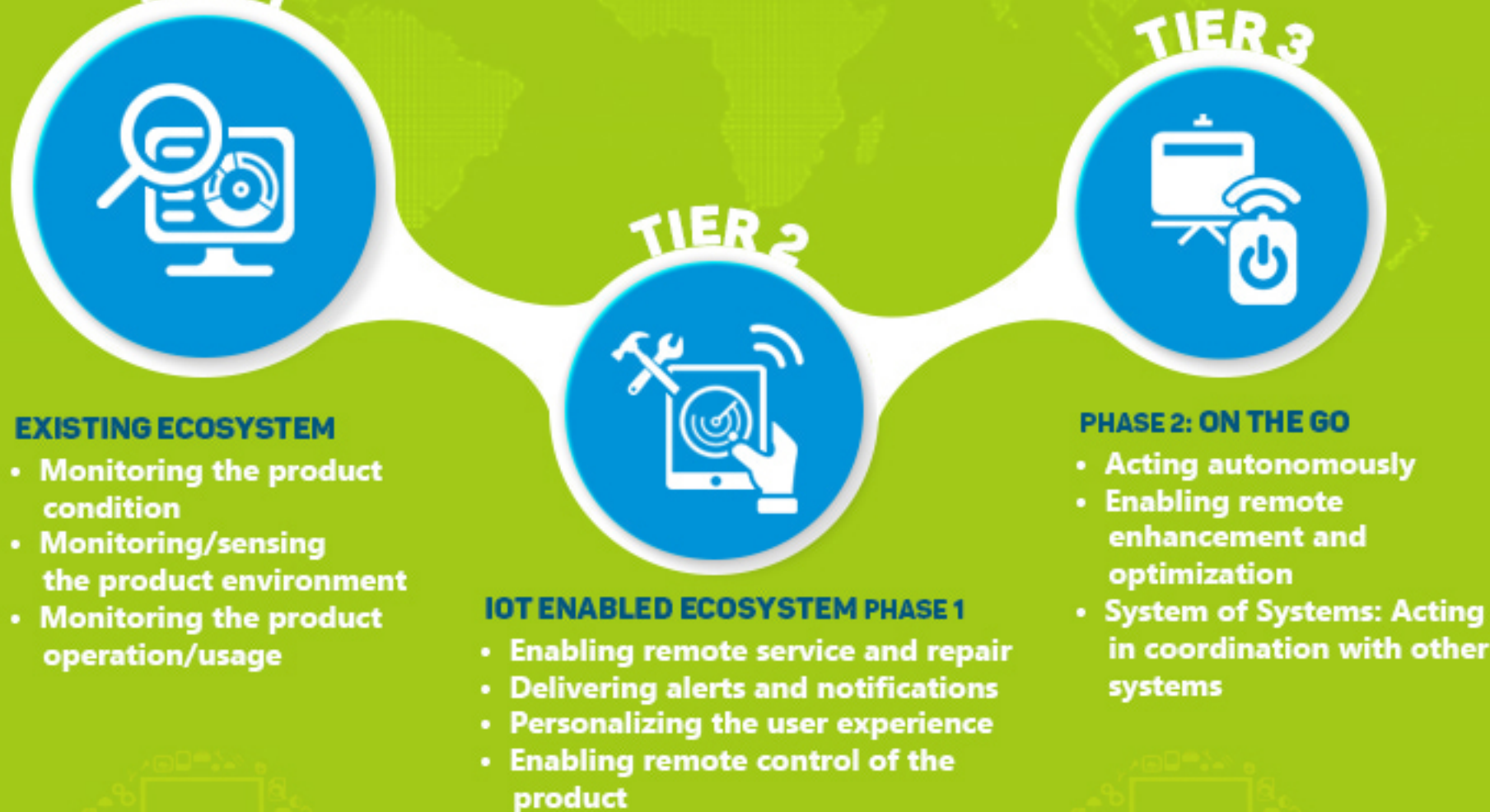




Transformational Imperative of IoT

SMART CONNECTED DEVICES/THINGS

The roadmap for this transformational wave (connecting people, processes, data and things) will be either built on the existing ecosystem (in case the enterprises have one) or on a newly created one in phases and it's imperative that the government bodies and enterprises align to this maturity curve early enough to derive significant business transformation in each phase.



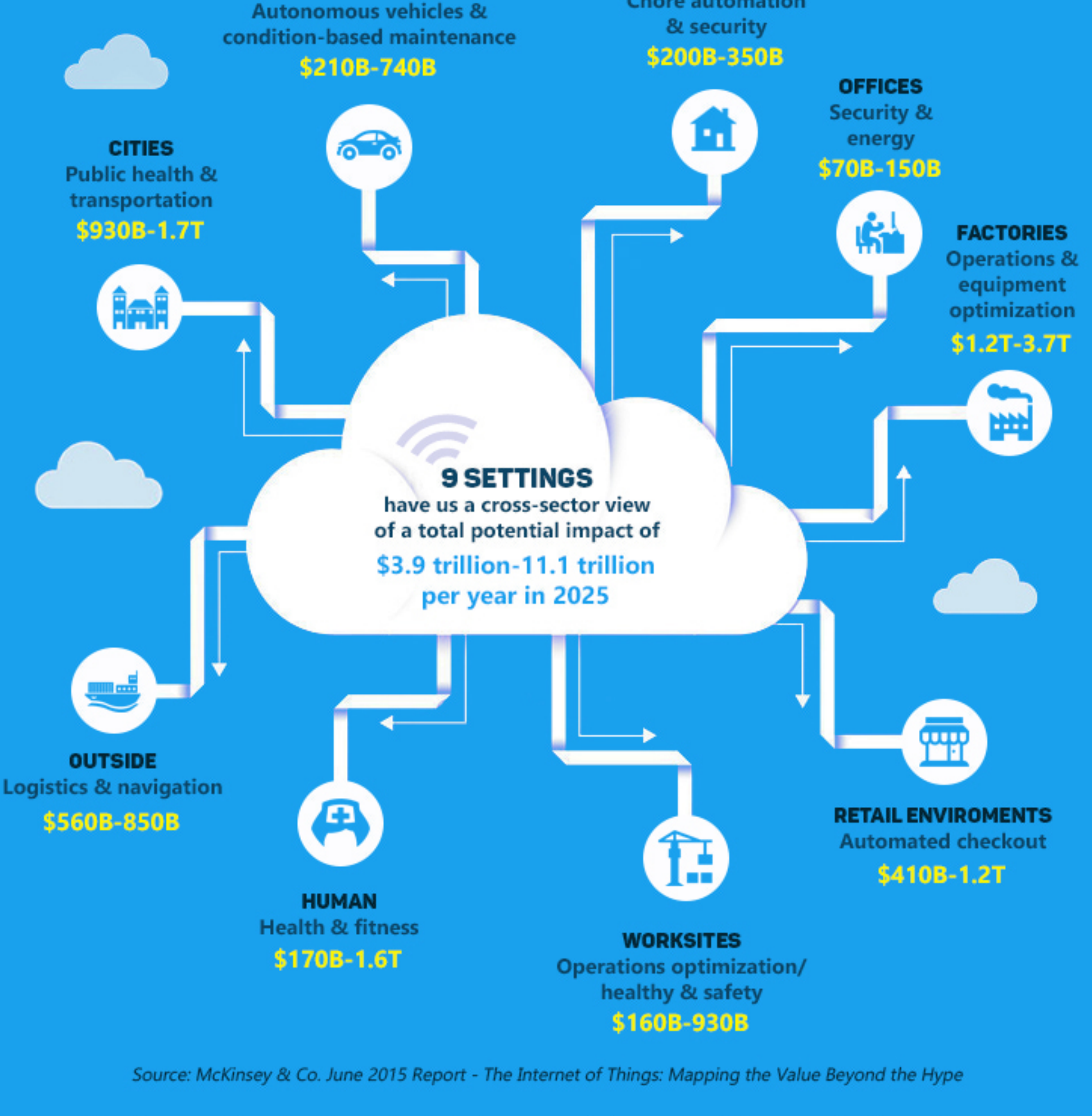
With improved personal and organizational capabilities, the IoT world will have plethora of benefits of a SMART & CONNECTED ECOSYSTEM across the use cases (Nine Settings). The transformed products and services around Internet of Things will have

- 01 Enabled new services
- 02 Optimized existing services
- 03 Captured and Managed Usage data
- 04 Applied Real-time analytics to Usage data
- 05 Shifted product features/ functionality to the cloud
- 06 Leveraged product usage data in product quality improvements
- 07 Leveraged product usage data in service planning/delivery
- 08 Leveraged product usage data in product design/ engineering and so on & so forth

Notwithstanding the naysayers, the range of possibilities with IoT is endless

Overall Economic Potential of Internet of IoT

NINE SETTINGS

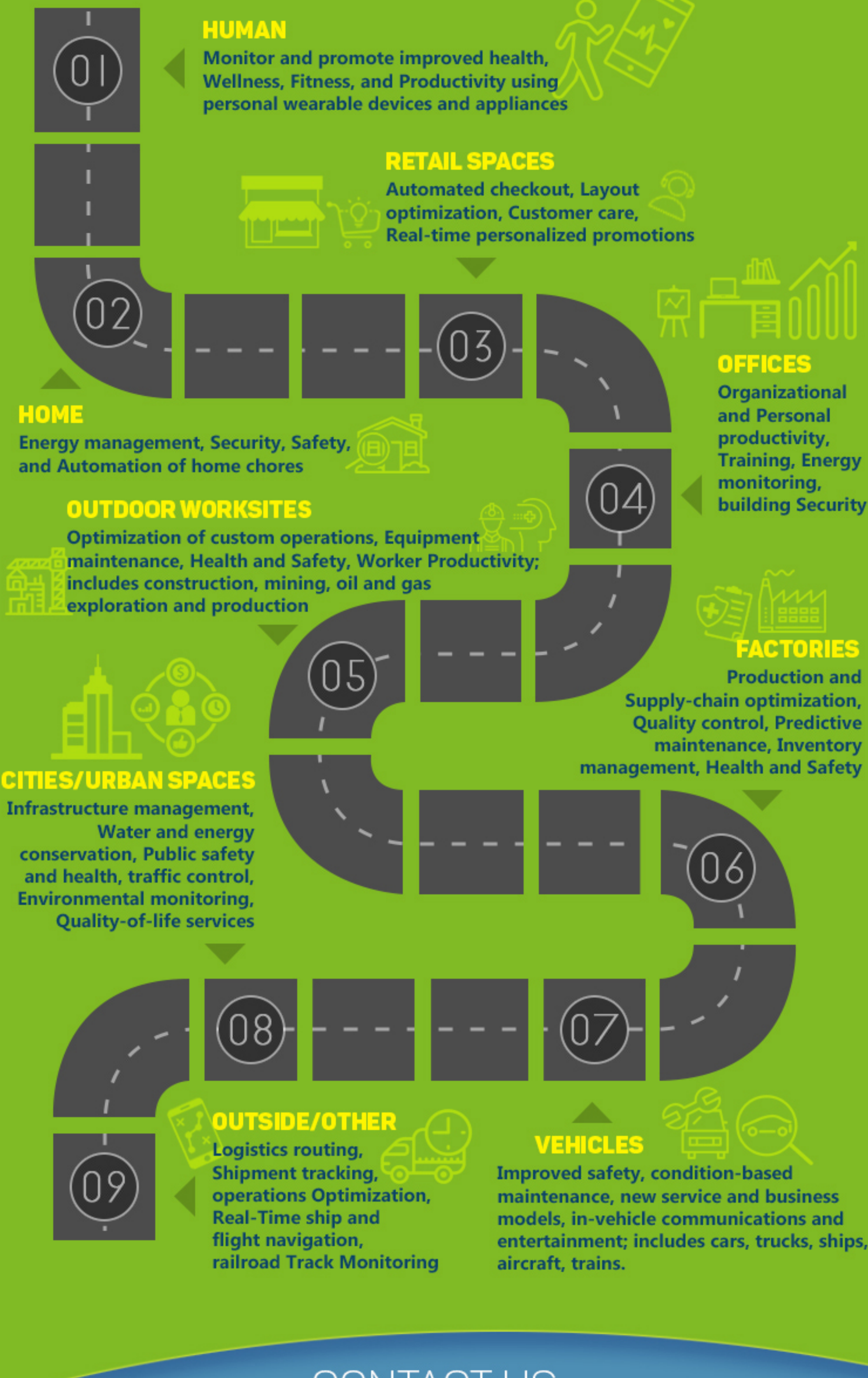


Source: McKinsey & Co. June 2015 Report - The Internet of Things: Mapping the Value Beyond the Hype

McKinsey estimates that the total economic impact of the applications it sized in these Nine IoT settings is \$4 trillion to \$11 trillion per year by 2025. The estimate is based on the likely evolution of technology over the next 10 years, the rates of IoT adoption, economic and demographic trends, and several other factors.

Scope of IoT Applications

IN DIFFERENT SETTINGS



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