

A GUIDE OTLANDSCAPE - 2



Transformational Imperative of IoT

The roadmap for this transformational wave (connecting people, processes,

SMART CONNECTED DEVICES/THINGS

data and things) will be either built on the existing ecosystem (in case the enterprises have one) or on a newly created one in phases and it's imperative that the government bodies and enterprises align to this maturity curve early enough to derive significant business transformation in each phase.



Monitoring/sensing

- the product environment
- Monitoring the product operation/usage

CONNECTED ECOSYSTEM across the use cases (Nine Settings).

 Personalizing the user experience Enabling remote control of the

product

IOT ENABLED ECOSYSTEM PHASE 1

 Enabling remote service and repair Delivering alerts and notifications

- With improved personal and organizational capabilities, the IoT world will have plethora of benefits of a SMART &

enhancement and optimization

- System of Systems: Acting
- in coordination with other systems

The transformed products and services around Internet of Things will have Shifted product **Enabled new services** features/ functionality to the cloud

services

Captured and

Optimized existing

Leveraged product usage data in product quality improvements Leveraged product

HOME

Chore automation

& security

\$200B-350B

Applied Real-time analytics to Usage data

VEHICLES

Autonomous vehicles &

condition-based maintenance

\$210B-740B

Managed Usage data

Leveraged product usage data in product design/ engineering and so on & so forth

OFFICES

usage data in service

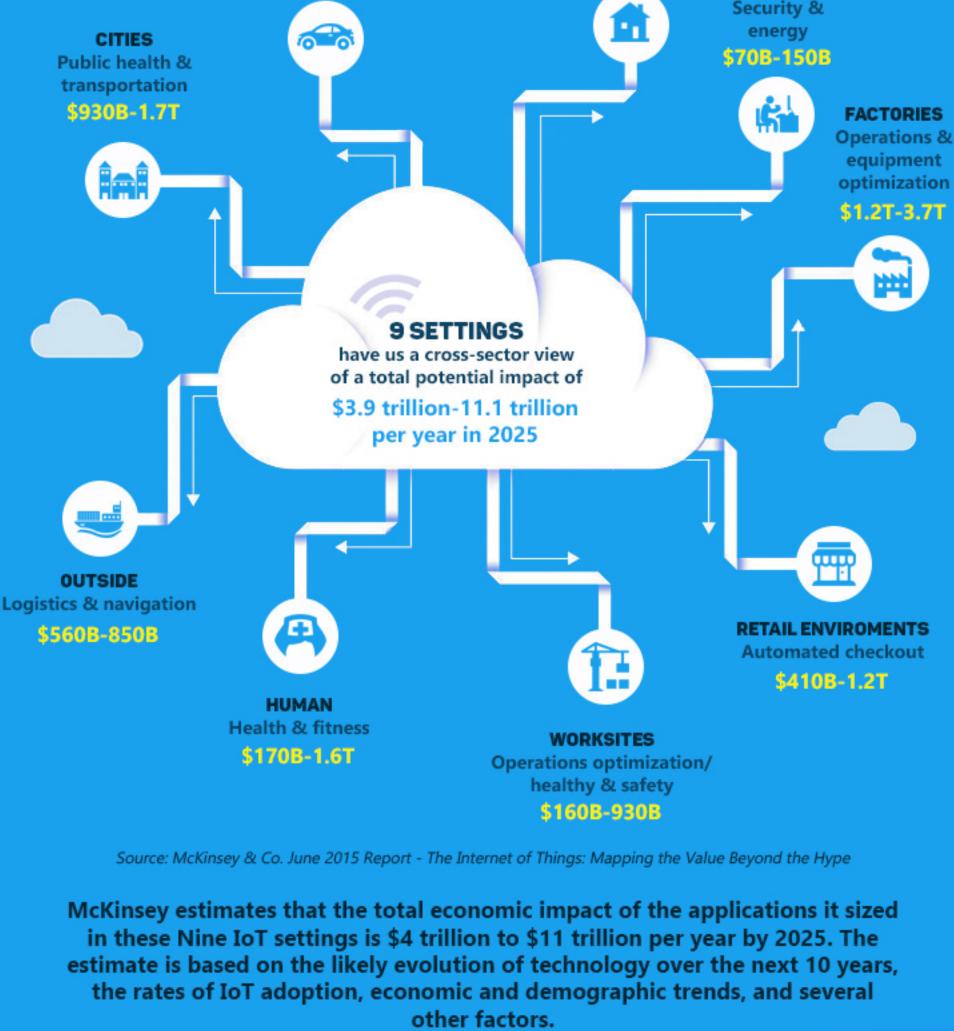
planning/delivery

Overall Economic Potential of Internet of IoT

Notwithstanding the naysayers, the range of possibilities with IoT is endless

NINE SETTINGS





Scope of IoT Applications

IN DIFFERENT SETTINGS

HUMAN

RETAIL SPACES Automated checkout, Layout optimization, Customer care,

Real-time personalized promotions

Monitor and promote improved health, Wellness, Fitness, and Productivity using personal wearable devices and appliances



Production and Supply-chain optimization, **Quality control, Predictive**

OFFICES

Organizational

and Personal

productivity,

monitoring,

Training, Energy

building Security

FACTORIES

OUTSIDE/OTHER

and health, traffic control, **Environmental monitoring,**

Quality-of-life services

Logistics routing, Shipment tracking, operations Optimization, Real-Time ship and flight navigation, railroad Track Monitoring

VEHICLES Improved safety, condition-based maintenance, new service and business

models, in-vehicle communications and entertainment; includes cars, trucks, ships, aircraft, trains.

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